101

Advertiser Ref

CONTRACT



WPBF 3970 RCA Boulevard Suite 7007 Palm Beach Gardens, FL 33410 (561)694-2525

www.thewpbfchannel.com

And:

Greer Margolis Mitchell Burns 1010 Wisconsin Ave, Suite 800 Washington, DC 20007

	Contract / Rev	vision	1/	Alt Order #				
	958659	/ 10		06355758				
Product								
OBAMA FOR AMERICA								
Contract Dates	Estimate #							
09/25/12 - 11/06/12	1897							
Advertiser			Orig	inal Date	Revision			
Obama/D/President			09	9/28/12	/ 11/01/12			
• • • • • • • • • • • • • • • • • • • •	Billing Cycle	Billing Calendar			Cash/Trade			
	EOM/EOC	Broadcast			Cash			
	<u>Station</u>	Accou	nt Ex	<u>recutive</u>	Sales Office			
	WPBF	Mica H	lanse	en	HRP -Washingto			
	Special Handling							
	/							
	Demographic							
	Households							
					•			
	IDB#	Advert	iser	Code	Product Code			

95

9912856

Agency Ref

		Spots/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	s Amount
1 WPBF 10/02/12 10/05/12 WPBF News 25 @ 5am	5-530am	:30	NM	1 \$110.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/02/12 10/08/12 -TWTF 2 Spot Ch Date Range Description	Rate \$110.00 Start/End Time	Weekdays Length Rate	Typo	
1 WPBF 10/02/12-10/08/12 WPBF News 25 @ 5am Credited	5-530am	Weekdays Length Rate -TuWThF :30 \$110.00	<u>Type</u> <i>NM</i>	
2 WPBF 10/09/12 10/12/12 WPBF News 25 @ 5am	5-530am	:30	NM	2 \$220.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/09/12 10/15/12 -TwTF 2	<u>Rate</u> \$110.00			
3 WPBF 10/16/12 10/19/12 WPBF News 25 @ 5am	5-530am	:30	NM	2 \$440.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/16/12 10/22/12 -TWTF 2	<u>Rate</u> \$220.00			
4 WPBF 10/23/12 10/26/12 WPBF News 25 @ 5am	5-530am	:30	NM	2 \$440.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/23/12 10/29/12 -TwTF 2	<u>Rate</u> \$220.00			
5 WPBF 10/30/12 11/02/12 WPBF News 25 @ 5am	5-530am	:30	NM	1 \$110.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 10/30/12 11/05/12 -TWTF 1	<u>Rate</u> \$110.00			
6 WPBF 11/06/12 11/06/12 WPBF News 25 @ 5am	5-530am	:30	NM	1 \$110.00
Class of Time - Pre-emptible with notice Start Date	<u>Rate</u> \$110.00			
7 WPBF 10/02/12 10/05/12 WPBF News 25 Mornings @	🕏 5:30-5:57am	:30	NM :	2 \$320.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/02/12 10/08/12 -TwTF 2	<u>Rate</u> \$160.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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 Advertiser
 Original Date / Revision

 Obama/D/President
 09/28/12 / 11/01/12

Spots/

*Line	Ch	Start I	Date End Da	ate Description	1	Start/End Time	Days	Length Week	Rate	TypeS	pots	Amount
			End Date	<u>Weekdays</u>	Spots/Week	Rate						
8	WPBF	10/09/	12 10/12/1	2 WPBF News	s 25 Mornings (@ 5:30-5:57am		:30		NM	2	\$320.00
Wee		Date	- Pre-emptib End Date 10/15/12	le with notice <u>Weekdays</u> -TWTF	Spots/Week 2	<u>Rate</u> \$160.00						
9	WPBF	10/16/	12 10/19/1	2 WPBF News	s 25 Mornings (@ 5:30-5:57am		:30		NM	2	\$640.00
Wee	_	Date	- Fixed Non End Date 10/22/12	Pre-emptible <u>Weekdays</u> -TWTF	Spots/Week 2	<u>Rate</u> \$320.00						
10	WPBF	10/23/	12 10/26/1	2 WPBF News	s 25 Mornings (@ 5:30-5:57am		:30		NM	2	\$640.00
	<u>Start</u> k: 10/2:	<u>Date</u> 3/12	- Fixed Non End Date 10/29/12	Weekdays -TWTF	Spots/Week 2	<u>Rate</u> \$320.00						
-11				2 WPBF News	s 25 Mornings (@ 5:30-5:57am		:30		NM	1	\$160.00
	<u>Start</u> k: 10/30	<u>Date</u> 0/12	End Date 11/05/12	le with notice Weekdays -TWTF	Spots/Week 1	Rate \$160.00						
12	WPBF	11/06/	12 11/06/1	2 WPBF News	s 25 Mornings (@ 5:30-5:57am		:30		NM	1	\$160.00
	<u>Start</u> k: 11/0	<u>Date</u> 5/12	End Date 11/11/12	le with notice Weekdays -1	Spots/Week 1	<u>Rate</u> \$160.00						
13				2 WPBF News	s 25 Mornings	6-7AM		:30		NM	2	\$550.00
	<u>Start</u> k: 10/02	<u>Date</u> 2/12	End Date 10/08/12	le with notice Weekdays -TWTF	Spots/Week 2	<u>Rate</u> \$275.00						
14	WPBF	10/09/	12 10/12/1	2 WPBF News	25 Mornings	6-7AM		:30		NM	2	\$550.00
	<u>Start</u> k: 10/09	<u>Date</u> 9/12	- Pre-emptib End Date 10/15/12	Weekdays -TWTF	Spots/Week 2	<u>Rate</u> \$275.00						
	WPBF			2 WPBF News	25 Mornings	6-7AM		:30		NM	2	\$1,100.00
Weel	<u>Start</u> k: 10/16	<u>Date</u> 5/12	- Fixed Non End Date 10/22/12	Weekdays -TWTF	Spots/Week 2	<u>Rate</u> \$550.00						
16				2 WPBF News	25 Mornings	6-7 AM		:30		NM	2	\$1,100.00
Weel		Date	- Fixed Non End Date 10/29/12	Weekdays -TWTF	Spots/Week 2	<u>Rate</u> \$550.00						
17	WPBF	10/30/	12 11/02/1	2 WPBF News	25 Mornings	6-7AM		:30		NM	2	\$550.00
		<u>Date</u>	- Pre-emptib End Date 11/05/12	Weekdays -TWTF	Spots/Week 2	<u>Rate</u> \$275.00						
	WPBF				ig America	-7-9AM		:30		NM	1	\$275.00
Weel	<u>Start</u> k: 10/02	<u>Date</u> 2/12	- Pre-emptib End Date 10/08/12	Weekdays -TWTF	Spots/Week 1	<u>Rate</u> \$275.00	age .		<u> </u>			
				2 Good Mornin	ig America	7-9AM		:30		NM	1	\$275.00
		of Time <u>Date</u>	- Pre-emptib End Date	le with notice <u>Weekdays</u>	Spots/Week	Rate						

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Contract / Revision Alt Order # 958659 / 10 06355758 Contract Dates Product Estimate #

09/25/12 - 11/06/12	OBAMA FOR AM	ERICA 1897	
Advertiser		Original Date / Revision	_
Obama/D/President		09/28/12 / 11/01/12	
	Snote/		

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week F	Rate Type Spe	ots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/09/12 10/15/12 -TWTF 1	<u>Rate</u> . \$275.00				
20 WPBF 10/16/12 10/19/12 Good Morning America	7 - 9AM	:30	NM	1	\$275.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/16/12 10/22/12 -TWTF 1	<u>Rate</u> \$275.00				
21 WPBF 10/23/12 10/26/12 Good Morning America	7-9 AM	:30	NM	1	\$550.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/23/12 10/29/12 -TWTF 1	<u>Rate</u> \$550.00				
22 WPBF 10/30/12 11/02/12 Good Morning America	7-9AM	:30	NM	1	\$275.00
Class of Time - Pre-emptible with notice					
Start Date End Date Weekdays Spots/Week Week: 10/30/12 11/05/12 -TWTF 1	Rate \$275.00				
23 WPBF 11/06/12 11/06/12 Good Morning America	7-9AM	:30	NM	1	\$275.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 -1 1	Rate \$275.00	.50	14141	'	Ψ273.00
24 WPBF 10/02/12 10/05/12 M-Sun ROS 5am-4am	5am-4am	:30	NM	2	\$10.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Week: 10/02/12 10/08/12 -TWTF 2	<u>Rate</u> \$5.00				
25 WPBF 10/09/12 10/12/12 M-Sun ROS 5am-4am	5am-4am	:30	NM	2	\$10.00
Class of Time - Immediately Pre-emptible without notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/09/12 10/15/12 -TWTF 2	<u>Rate</u> \$5.00				
26 WPBF 10/16/12 10/19/12 M-Sun ROS 5am-4am	5am-4am	:30	NM	2	\$10.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Week: 10/16/12 10/22/12 -TWTF 2	<u>Rate</u> \$5.00				
27 WPBF 10/23/12 10/26/12 M-Sun ROS 5am-4am	5am-4am	:30	NM	2	\$10.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Week: 10/23/12 10/29/12 -TWTF 2	<u>Rate</u> \$5.00				
28 WPBF 10/30/12 11/02/12 M-Sun ROS 5am-4am	5am-4am	:30	NM	2	\$10.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Week: 10/30/12 11/05/12 -TWTF 2	<u>Rate</u> \$5.00				
29 WPBF 10/02/12 10/05/12 4:30a-5a	430a-5a	:30	NM	2	\$120.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/02/12 10/08/12 -TwTF 2	<u>Rate</u> \$60.00				
30 WPBF 10/09/12 10/12/12 4:30a-5a	430a-5a	:30	NM	2	\$120.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/09/12 10/15/12 -TwTF 2	<u>Rate</u> \$60.00				
31 WPBF 10/16/12 10/19/12 4:30a-5a Class of Time - Pre-emptible with notice	430a-5a	:30	NM	3	\$180.00

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Contract / Revision Alt Order# 958659 / 10 06355758 **Contract Dates** Product Estimate # 09/25/12 - 11/06/12 OBAMA FOR AMERICA 1897

Original Date / Revision Advertiser 09/28/12 / 11/01/12 Obama/D/President

Spots/

*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type S _I	oots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/16/12 10/22/12 -TWTF 3	<u>Rate</u> \$60.00				
32 WPBF 10/23/12 10/26/12 4:30a-5a	430a-5a	:30	NM	3	\$180.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 10/23/12 10/29/12 -TWTF 3	<u>Rate</u> \$60.00				
33 WPBF 10/30/12 11/02/12 4:30a-5a	430a-5a	:30	NM	3	\$180.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/30/12 11/05/12 -TWTF 3	<u>Rate</u> \$60.00				
34 WPBF 09/29/12 09/29/12 Sat 8-9am News	Sat 8-9am	:30	NM	1	\$450.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/121 1	Rate \$450.00				
35 WPBF 10/06/12 10/06/12 Sat 8-9am News	Sat 8-9am	:30	NM	1	\$225.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/121 1	<u>Rate</u> \$225.00		į		
36 WPBF 10/13/12 10/13/12 Sat 8-9am News	Sat 8-9am	:30	NM	1	\$450.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/121 1	<u>Rate</u> \$450.00				
37 WPBF 10/20/12 10/20/12 Sat 8-9am News	Sat 8-9am	:30	NM	1	\$450.00
Class of Time - Fixed Non Pre-emptible Start Date	<u>Rate</u> \$450.00				
38 WPBF 10/27/12 10/27/12 Sat 8-9am News	Sat 8-9am	:30	NM	1	\$450.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/121- 1	<u>Rate</u> \$450.00				
39 WPBF 11/03/12 11/03/12 Sat 8-9am News	Sat 8-9am	:30	NM	1	\$450.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/121 1	<u>Rate</u> \$450.00				
40 WPBF 09/30/12 09/30/12 Sun 5-6am News	Sun 5-6am	:30	NM	1	\$100.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/121 1	* <u>Rate</u> \$100.00				
41 WPBF 10/07/12 10/07/12 Sun 5-6am News	Sun 5-6am	:30	NM	1	\$50.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/121 1	<u>Rate</u> \$50.00				
42 WPBF 10/14/12 10/14/12 Sun 5-6am News	Sun 5-6am	:30	NM	1	\$50.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/121 1	<u>Rate</u> \$50.00				
43 WPBF 10/21/12 10/21/12 Sun 5-6am News	Sun 5-6am	:30	NM	1	\$100.00
Class of Time - Fixed Non Pre-emptible			I		

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Class of Time - Pre-emptible with notice

WPBF 3970 RCA Boulevard **Suite 7007** Palm Beach Gardens, FL 33410 (561)694-2525

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Alt Order# Contract / Revision 958659 / 10 06355758 Contract Dates Product Estimate # 09/25/12 - 11/06/12 OBAMA FOR AMERICA 1897

Original Date / Revision Advertiser 09/28/12 / 11/01/12 Obama/D/President

Ch Start [Date End Da	ite Descriptio	on	Start/End Time	Days	Spots/ Length Week	Rate	Туре	Spots	Amount
Start Date	End Date	Weekdays	Spots/Week	Rate	· · · · · · · · · · · · · · · · · · ·					
k: 10/15/12	10/21/12	1	1	\$100.00						
			News	Sun 5-6am		:30		NM	1	\$50.00
Start Date		le with notice <u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$50.00						
WPBF 10/07/	12 10/07/12	2 Sun 6-7am	News	Sun 6-7am		:30		NM	1	\$90.00
Start Date		le with notice <u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$90.00						·
WPBF 10/14/	12 10/14/12	2 Sun 6-7am	News	Sun 6-7am		:30		NM	1	\$90.00
	End Date 10/14/12	Weekdays	Spots/Week 1							
WPBF 10/21/	12 10/21/12	2 Sun 6-7am	News			:30		NM	1	\$180.00
Class of Time	- Fixed Non I	Pre-emptible				.00				Ψ100.00
	End Date 10/21/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$180.00		-		0		
WPBF 10/28/	12 10/28/12	2 Sun 6-7am	News	Sun 6-7am		:30		NM	1	\$90.00
Start Date		le with notice Weekdays1	Spots/Week 1	Rate \$90.00						
WPBF 11/04/	12 11/04/12	2 Sun 6-7am	News	Sun 6-7am	·	:30		NM	1	\$90.00
Start Date -			Spots/Week	<u>Rate</u> \$90.00					-	
WPBF 10/07/	12 10/07/12	2 GMA Sund	ay 7-8am	Sun 7-8am		:30		NM	1	\$325.00
Start Date		e with notice Weekdays1	Spots/Week 1	<u>Rate</u> \$325.00						, , , , , ,
WPBF 10/14/	12 10/14/12	GMA Sund	ay 7-8am	Sun 7-8am		:30	•	NM	1	\$325.00
Start Date			Spots/Week 1	<u>Rate</u> \$325.00						
			ay 7-8am	Sun 7-8am		:30		NM	1	\$325.00
Start Date		e with notice Weekdays1	Spots/Week 1	<u>Rate</u> \$325.00						
			ay 7-8am	Sun 7-8am		:30		NM	1	\$325.00
Start Date k: 10/22/12	End Date 10/28/12		Spots/Week 1	<u>Rate</u> \$325.00						
			ay 7-8am	Sun 7-8am		:30	-	NM	1	\$325.00
Start Date c: 10/29/12	End Date 11/04/12	e with notice Weekdays1	Spots/Week 1	Rate \$325.00						
			9-10a	9-10a		:30		NM	1	\$225.00
	Start Date k: 10/15/12 WPBF 10/28/ Class of Time Start Date k: 10/22/12 WPBF 10/07/ Class of Time Start Date k: 10/01/12 WPBF 10/14/ Class of Time Start Date k: 10/08/12 WPBF 10/21/ Class of Time Start Date k: 10/15/12 WPBF 10/28/ Class of Time Start Date k: 10/22/12 WPBF 11/04/ Class of Time Start Date k: 10/29/12 WPBF 10/07/ Class of Time Start Date k: 10/01/12 WPBF 10/07/ Class of Time Start Date k: 10/01/12 WPBF 10/07/ Class of Time Start Date k: 10/08/12 WPBF 10/14/ Class of Time Start Date k: 10/15/12 WPBF 10/21/ Class of Time Start Date k: 10/15/12 WPBF 10/21/ Class of Time Start Date k: 10/15/12 WPBF 10/21/ Class of Time Start Date k: 10/15/12 WPBF 10/21/ Class of Time Start Date k: 10/22/12 WPBF 11/04/ Class of Time Start Date k: 10/29/12 WPBF 11/04/ Class of Time Start Date k: 10/29/12 WPBF 11/04/ Class of Time Start Date k: 10/29/12	Start Date Lo Date Lo Lo Lo Lo Lo Lo Lo L	Start Date End Date Weekdays 10/15/12 10/21/12 1	Record Text	Start Date End Date Weekdays Spots/Week Rate \$100.00	Start Date End Date 10/21/12 1 1 \$100.00	Start Date End Date Description Start/End Time Days Length Week Start Date End Date Control Start Date End Date Control Start Date Start Date	Ch Start Date End Date Description Start/End Time Days Length Week Rate	Ch Start Date End Date Description Start/End Time Days Length Week Rate Type Start Date End Date End Date Children Start Date End Date Children Start Date End Date Children Start Dat	Ch Start Date End Date Description Start/End Time Days Length Week Rate Type Spots

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09/28/12 / 11/01/12



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Snots/

Obama/D/President

							Spots/				
*Line	Ch Start	Date End D	ate Descriptio	n	Start/End Time	Days	Length Week	Rate	Type S	pots	Amount
Wee	<u>Start Date</u> k: 10/01/12	End Date 10/07/12	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$225.00						
57	WPBF 10/02	/12 10/05/1	2 Dr. Oz M-F	9-10a	9-10a		:30		NM	1	\$225.00
Wee	Class of Time Start Date k: 10/02/12	e - Pre-emptil End Date 10/08/12	ole with notice Weekdays -TWTF	Spots/Week 1	<u>Rate</u> \$225.00						
58	WPBF 10/09/	/12 10/12/1	2 Dr. Oz M-F	9-10a	9-10a		:30		NM	1	\$225.00
Wee	Class of Time Start Date k: 10/09/12	- Pre-emptil End Date 10/15/12	ole with notice <u>Weekdays</u> -TWTF	Spots/Week 1	<u>Rate</u> \$225.00						
59	WPBF 10/16/	12 10/19/1	2 Dr. Oz M-F	9-10a	9-10a		:30		NM	1	\$225.00
			ole with notice								
Wee	Start Date k: 10/16/12	End Date 10/22/12	Weekdays -TwTF	Spots/Week	Rate \$225.00						
	WPBF 10/23/			0-10a	9-10a		:30		NM	1	#22E 00
00			ole with notice	9-10a	9-10a		.30		NIVI	'	\$225.00
Wee	Start Date k: 10/23/12	End Date 10/29/12	Weekdays -TWTF	Spots/Week 1	<u>Rate</u> \$225.00				Δ		
61	WPBF 10/30/	12 11/02/1	2 Dr. Oz M-F	9-10a	9-10a		:30		NM	1	\$225.00
Wee	Class of Time Start Date k: 10/30/12	e - Pre-emptit End Date 11/05/12	ole with notice Weekdays -TWTF	Spots/Week 1	<u>Rate</u> \$225.00						
62	WPBF 10/01/	12 10/01/1	2 10-11a And	lerson Cooper	10-11a		:30		NM	1	\$225.00
Wee	Class of Time Start Date k: 10/01/12	e - Pre-emptik End Date 10/0 7 /12	le with notice Weekdays	Spots/Week	Rate						
	WPBF 10/02/		2 10-11a And	laman Caaman	\$225.00					_	
			ble with notice Weekdays -TWTF	Spots/Week	10-11a <u>Rate</u> \$225.00		:30		MM	2	\$450.00
64	WPBF 10/09/	12 10/12/1	2 10-11a And	lerson Cooper	10-11a		:30		NM	2	\$450.00
			ole with notice		.10 114		.00		14141	2	Ψ-30.00
	Start Date k: 10/09/12	End Date 10/15/12	Weekdays -TWTF	Spots/Week 2	<u>Rate</u> \$225.00	2000					
65	WPBF 10/16/	12 10/19/1	2 10-11a And	lerson Cooper	10-11a		:30		NM	2	\$450.00
Wee	Class of Time Start Date k: 10/16/12	- Pre-emptit End Date 10/22/12	ble with notice Weekdays -TWTF	Spots/Week 2	<u>Rate</u> \$225.00						
66	WPBF 10/23/	12 10/26/1	2 10-11a And	lerson Cooper	10-11a		:30		NM	2	\$450.00
Wee	Class of Time Start Date k: 10/23/12	- Pre-emptit End Date 10/29/12	ole with notice Weekdays -TWTF	Spots/Week 2	<u>Rate</u> \$225.00						
67	WPBF 10/30/	12 11/02/1	2 10-11a And	erson Cooper	10-11a		:30		NM	1	\$225.00
Weel	Class of Time Start Date k: 10/30/12			Spots/Week 1	Rate \$225.00					•	,
68	WPBF 10/01/	12 10/01/1	2 WPBF New	s 25 @ Noon	12pm-1230pm		:30		NM	1	\$350.00
	Class of Time	- Fixed Non	Pre-emptible								

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Alt Order # Contract / Revision 958659 06355758 / 10 Contract Dates Estimate # Product OBAMA FOR AMERICA 1897 09/25/12 - 11/06/12

Advertiser Original Date / Revision 09/28/12 / 11/01/12 Obama/D/President

Spots/

							Spots	/			
*Line Ch	h Start D	ate End Da	te Description		Start/End Time	Days	Length Week	Rate	Type	Spots	Amount
St Week: 10	tart <u>Date</u> 0/01/12	End Date 10/07/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$350.00						
69 WPI	BF 10/02/1	2 10/05/12	WPBF News	25 @ Noon	12pm-1230pm		:30		NM	2	\$700.00
	tart Date	- Fixed Non I End Date 10/08/12	Pre-emptible <u>Weekdays</u> -TWTF	Spots/Week 2	<u>Rate</u> \$350.00						
70 WPI	BF 10/09/1	2 10/12/12	2 WPBF News	25 @ Noon	12pm-1230pm		:30	······································	NM	2	\$700.00
_	tart Date	- Fixed Non I End Date 10/15/12	Pre-emptible Weekdays -TWTF	Spots/Week 2	<u>Rate</u> \$350.00						
71 WPI	BF 10/16/1	2 10/19/12	WPBF News	25 @ Noon	12pm-1230pm		:30		NM	2	\$700.00
	tart Date	- Fixed Non I End Date 10/22/12	Pre-emptible Weekdays -TWTF	Spots/Week 2	<u>Rate</u> \$350.00	<u> </u>					
72 WPI	BF 10/23/1	2 10/26/12	WPBF News	25 @ Noon	12pm-1230pm		:30		NM	2	\$700.00
	tart Date	- Fixed Non I End Date 10/29/12	Pre-emptible Weekdays -TWTF	Spots/Week 2	Rate \$350.00						
73 WP	BF 10/30/1	2 11/02/12	WPBF News	25 @ Noon	12pm-1230pm		:30		NM	2	\$700.00
	tart Date	- Fixed Non I End Date 11/05/12	Pre-emptible Weekdays -TWTF	Spots/Week 2	<u>Rate</u> \$350.00						
74 WPI	BF 10/02/1	2 10/05/12	1230-1P Acc	ess Hollywood	1230-1p		:30		NM	1	\$350.00
	art Date	- Fixed Non F End Date 10/08/12	Pre-emptible Weekdays -TWTF	Spots/Week	Rate \$350.00					-	
75 WPI	BF 10/09/1	2 10/12/12	1230-1P Acc	ess Hollywood			:30		NM	1	\$175.00
Clas	ss of Time tart Date	- Pre-emptibl <u>End Date</u> 10/15/12		Spots/Week 1	Rate \$175.00						*********
•	BF 10/16/1		1230-1P Acc	ess Hollywood	1230-1p		:30		NM	1	\$350.00
	art Date	10/22/12	Weekdays -TWTF	Spots/Week 1	Rate \$350.00						
	BF 10/23/1		1230-1P Acc	ess Hollywood	1230-1p		:30		MM	0	\$0.00
	art Date 0/23/12	- Pre-emptibl <u>End Date</u> 10/29/12 e Range	e with notice Weekdays -TWTF Description	Spots/Week 1	Rate \$175.00 Start/End Time	Weekday	s Length	Rate	Typo		
1 N			2 1230-1P Acc	cess Hollywood		-TuWThF		\$175.00	Type: NM		
78 WPE	BF 10/30/1	2 11/02/12	1230-1P Acc	ess Hollywood	1230-1p	•	:30		NM	0	\$0.00
	art <u>Date</u> 0/30/12	- Pre-emptibl End Date 11/05/12 - Range	e with notice Weekdays -TWTF Description	Spots/Week 1	Rate \$175.00 Start/End Time	Weekday	s Length	<u>Rate</u>	Type		
1 W			2 1230-1P Acc	cess Hollywood		-TuWThF		\$175.00	NM		

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Contract / Revision Alt Order # 958659 06355758 / 10 **Contract Dates** Product Estimate #

09/25/12 - 11/06/12	OBAMA FOR AMERICA 1897
<u>Advertiser</u>	Original Date / Revision
Obama/D/President	09/28/12 / 11/01/12

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type S	pots	Amount
79 WPBF 10/07/12 10/07/12 Chris Matthews	Sun 10-10:30AM	:30	NM	1	\$225.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 1 1	<u>Rate</u> \$225.00				
80 WPBF 10/14/12 10/14/12 Chris Matthews	Sun 10-10:30AM	:30	NM	1	\$450.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 1 1	<u>Rate</u> \$450.00				
81 WPBF 10/21/12 10/21/12 Chris Matthews	Sun 10-10:30AM	:30	NM	1	\$225.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/121 1	<u>Rate</u> \$225.00				
82 WPBF 10/28/12 10/28/12 Chris Matthews	Sun 10-10:30AM	:30	NM	1	\$225.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 10/22/12 10/28/121 1	<u>Rate</u> \$225.00				
83 WPBF 11/04/12 11/04/12 Chris Matthews	Sun 10-10:30AM	:30	NM	0	\$0.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 1 1 Spot Ch Date Range Description 1 WPBF 10/29/12-11/04/12 Chris Matthews	<u>Rate</u> \$225.00 <u>Start/End Time</u> Sun 10-10:30AM	Weekdays Length Rate St :30 \$225.00	<u>Type</u> <i>NM</i>		
Credited	<i>54.7 10 10.007 IIII</i>	30 .00 \$220.00	74/0/		
84 WPBF 10/01/12 10/01/12 Dr. Oz	4-5p	:30	NM	1	\$500.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 10/01/12 10/07/12 1 1	• <u>Rate</u> \$500.00				
85 WPBF 10/02/12 10/05/12 Dr. Oz	4-5p	:30	NM	2	\$1,000.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 10/02/12 10/08/12 -TWTF 2	<u>Rate</u> \$500.00				* 1,000.00
86 WPBF 10/09/12 10/12/12 Dr. Oz	4-5p	:30	NM	2	\$1,000.00
Class of Time - Pre-emptible with notice Start Date	<u>Rate</u> \$500.00				
87 WPBF 10/16/12 10/19/12 Dr. Oz	4-5p	:30	NM	2	\$1,000.00
Class of Time - Pre-emptible with notice Start Date	<u>Rate</u> \$500.00				
88 WPBF 10/23/12 10/26/12 Dr. Oz	4-5p	:30	NM	2	\$1,000.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 10/23/12 10/29/12 -TwTF 2	<u>Rate</u> \$500.00				
89 WPBF 10/30/12 11/02/12 Dr. Oz	4-5p	:30	NM	2	\$1,000.00
Class of Time - Pre-emptible with notice Start Date	<u>Rate</u> \$500.00				
91 WPBF 10/20/12 10/20/12 Sat 7pm News	7-730pm	:30	NM	1	\$800.00
Class of Time - Fixed Non Pre-emptible					

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09/28/12 / 11/01/12



WPBF 3970 RCA Boulevard Suite 7007 Palm Beach Gardens, FL 33410 (561)694-2525

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Snots/

Obama/D/President

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Sp	ots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/121 1	<u>Rate</u> \$800.00				
92 WPBF 10/27/12 10/27/12 Sat 7pm News	7-730pm	:30	NM	1	\$800.00
Class of Time - Fixed Non Pre-emptible					
Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 1- 1	<u>Rate</u> \$800.00				
93 WPBF 11/03/12 11/03/12 Sat 7pm News	7-730pm	:30	NM	1	\$400.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/121- 1	<u>Rate</u> , \$400.00				
94 WPBF 10/02/12 10/05/12 Jeopardy	7:30-8PM	:30	NM	1	\$1,700.00
Class of Time - Fixed Non Pre-emptible	D-t-				
Start Date End Date Weekdays Spots/Week Week: 10/02/12 10/08/12 -TWTF 1	Rate \$1,700.00	The state of the s			
95 WPBF 10/09/12 10/12/12 Jeopardy	7:30-8PM	:30	NM	1	\$1,700.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/09/12 10/15/12 -TWTF 1	<u>Rate</u> \$1,700.00				·
96 WPBF 10/16/12 10/19/12 Jeopardy	7:30-8PM	:30	NM	1	\$1,700.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/16/12 10/22/12 -TwTF 1	<u>Rate</u> \$1,700.00				,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
97 WPBF 10/23/12 10/26/12 Jeopardy	7:30-8PM	:30	NM	1	\$1,700.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/23/12 10/29/12 -TwTF 1	Rate \$1,700.00			-	
98 WPBF 10/30/12 11/02/12 Jeopardy	7:30-8PM	:30	NM	1	\$1,700.00
Class of Time - Fixed Non Pre-emptible Start Date	<u>Rate</u> \$1,700.00				
99 WPBF 10/08/12 10/08/12 DWTS	8-10P	:30	NM	1	\$4,500.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 1 1	<u>Rate</u> \$4,500.00				
100 WPBF 10/22/12 10/22/12 DWTS	8-10P	:30	NM	1	\$4,500.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 1 1	<u>Rate</u> \$4,500.00				
101 WPBF 10/29/12 10/29/12 DWTS	8-10P	:30	NM	0	\$0.00
Class of Time - Immediately Pre-emptible without notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12 1 1 <u>Spot Ch</u> <u>Date Range</u> <u>Description</u>	<u>Rate</u> \$2,500.00 <u>Start/End Time</u>	<u>Weekdays</u> <u>Length</u> Rate	Type		
1 WPBF 10/29/12-11/04/12 DWTS Credited	8-10P	M:30 \$2,500.00	NM		
102 WPBF 11/05/12 11/05/12 CASTLE	10-11PM	:30	NM	0	\$0.00
Class of Time - Pre-emptible with notice		.50	14141	U	φυ.υυ
Start Date End Date Weekdays Spots/Week	<u>Rate</u>		ŀ		

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Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



WPBF 3970 RCA Boulevard **Suite 7007** Palm Beach Gardens, FL 33410

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Alt Order# Contract / Revision 958659 / 10 06355758 Contract Dates Product Estimate # (561)694-2525

09/25/12 - 11/06/12	OBAMA FOR AMERICA 1897
Advertiser	Original Date / Revision
Obama/D/President	09/28/12 / 11/01/12

Snots/

		Spots/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 1 1 Spot Ch Date Range Description	Rate \$2,500.00 Start/End Time	Weekdays Length Rate	Туре	
1 WPBF 11/05/12-11/11/12 CASTLE Credited	10-11PM	M::30 \$2,500.00	NM	
103 WPBF 10/10/12 10/10/12 MIDDLE/SUBURGATORY	8-9PM	:30	NM 1	\$1,800.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/121 1	Rate \$1,800.00			
104 WPBF 10/31/12 10/31/12 MIDDLE/SUBURGATORY	8-9PM	:30	NM 1	\$1,800.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/121 1	Rate \$1,800.00			
105 WPBF 10/04/12 10/04/12 GREY'S ANATOMY	9-10PM	:30	NM 0	\$0.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/01/12 10/07/121 1 <u>Spot Ch</u> <u>Date Range</u> Description	Rate \$3,600.00 Start/End Time	Weekdays Length Rate	Туре	\$ 0.00
1 WPBF 10/01/12-10/07/12 GREY'S ANATOMY Credited	9-10PM	Th :30 \$3,600.00	NM	
106 WPBF 10/18/12 10/18/12 GREY'S ANATOMY	9-10PM	:30	NM 1	\$3,600.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/121 1	<u>Rate</u> \$3,600.00			
107 WPBF 10/04/12 10/04/12 SCANDAL	10-11PM	:30	NM 1	\$1,800.00
Class of Time - Pre-emptible with notice Start Date	<u>Rate</u> \$1,800.00			
108 WPBF 09/30/12 09/30/12 ONCE UPON A TIME PREI	MI8-9P 9/30	:30	NM 1	\$2,700.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/121 1	<u>Rate</u> \$2,700.00			
109 WPBF 10/07/12 10/07/12 666 PARK AVE	10-11PM	:30	NM 1	\$1,800.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 10/01/12 10/07/121 1	<u>Rate</u> \$1,800.00			
110 WPBF 10/28/12 10/28/12 666 PARK AVE	10-11PM	:30	NM 1	\$1,800.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/121 1	<u>Rate</u> \$1,800.00		V	
111 WPBF 11/04/12 11/04/12 666 PARK AVE	10-11PM	:30	NM 1	\$1,800.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/121 1	<u>Rate</u> \$1,800.00			
112 WPBF 10/02/12 10/07/12 M-SUN WPBF News 25 @	1:11-11:35PM	:30	NM 2	\$1,000.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/02/12 10/08/12 -TwTF-S 2	<u>Rate</u> \$500.00			. ,

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Spots/ *Line Ch Start Date End Date Description Start/End Time Days Length Week Rate Ty	ype Spots	Amount
	NM 2	\$1,000.00
Class of Time - Pre-emptible with notice <u>Start Date</u> End Date Weekdays Spots/Week Rate Week: 10/09/12 10/15/12 -TWTF-S 2 \$500,00		, ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
	VM 2	\$2,000,00
	NM 2	\$2,000.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Rate Week: 10/16/12 10/22/12 -TWTF-S 2 \$1,000.00		
115 WPBF 10/23/12	NM 2	\$2,000.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/23/12 10/29/12 -TwTF-S 2 \$1,000.00		
116 WPBF 10/30/12 11/04/12 M-SUN WPBF News 25 @ 1*11-11:35PM :30	NM 1	\$500.00
4 14/DDE 46/06/46 44/08/46 ALGUMENTER DE COMPANION DE COM	vpe VM	
117 WPBF 10/07/12	NM 1	\$300.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Rate Week: 10/01/12 10/07/121 1 \$300.00	NIVI	\$300.00
118 WPBF 10/14/12	NM 0	\$0.00
1 WPBF 10/08/12-10/14/12 Sun 11:35pm Late News 1135p-12amSt :30 \$300.00	/pe	
Credited	_	
119 WPBF 10/21/12 10/21/12 Sun 11:35pm Late News 1135p-12am :30 Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Rate Week: 10/15/12 10/21/12 1 1 \$300.00	1 1	\$300.00
120 WPBF 10/28/12	o Mi	\$0.00
4 14/DDE 48/00/40 48/00/40 00 44/00 00	/pe	
1 WPBF 10/22/12-10/28/12 Sun 11:35pm Late News 1135p-12amSL :30 \$300.00 p Credited	IM	
	M o	\$0.00
Class of Time - Pre-emptible with notice <u>Start Date </u>	pe	
	IM.	
100 MPPE 1000/10 1000/10 1000/10		4
122 WPBF 10/02/12 10/05/12 Jimmy Kimmel 12:06-01:06AM :30 N Class of Time - Pre-emptible with notice	IM 1	\$70.00

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 Advertiser
 Original Date / Revision

 Obama/D/President
 09/28/12 / 11/01/12

Spots/

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/02/12 10/08/12 -TWTF 1	<u>Rate</u> \$70.00				
123 WPBF 10/09/12 10/12/12 Jimmy Kimmel	12:06-01:06AM	:30	NM	1	\$70.00
Class of Time - Pre-emptible with notice	D-4-				
Start Date End Date Weekdays Spots/Week Week: 10/09/12 10/15/12 -TWTF 1	<u>Rate</u> \$70.00				
124 WPBF 10/16/12 10/19/12 Jimmy Kimmel	12:06-01:06AM	:30	NM	1	\$70.00
Class of Time - Pre-emptible with notice					•
Start Date End Date Weekdays Spots/Week Week: 10/16/12 10/22/12 -TWTF 1	<u>Rate</u> \$70.00				
	12:06-01:06AM	:30	NM	1	\$70.00
Class of Time - Pre-emptible with notice	12.00-01.00/10	.50		_ '	\$10.00
Start Date	Rate				
Week: 10/23/12 10/29/12 -TWTF 1	\$70.00				=
•	12:06-01:06AM	:30	NM	1	\$70.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/30/12 11/05/12 -TWTF 1	\$70.00				
127 WPBF 10/02/12 10/05/12 ACCESS HOLLYWOOD	106x-136x	:30	NM	1	\$15.00
Class of Time - Immediately Pre-emptible without notice <u>Start Date</u> <u>End Date</u> Weekdays Spots/Week	Data				
Start DateEnd DateWeekdaysSpots/WeekWeek: 10/02/1210/08/12-TwTF1	<u>Rate</u> \$15.00				
128 WPBF 10/09/12 10/12/12 ACCESS HOLLYWOOD	106x-136x	:30	NM	1	\$15.00
Class of Time - Immediately Pre-emptible without notice					
Start Date End Date Weekdays Spots/Week Week: 10/09/12 10/15/12 -TWTF 1	<u>Rate</u> \$15.00			-	-
	106x-136x	:30	NM	2	\$35.00
Class of Time - Immediately Pre-emptible without notice				-	Ψ00.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/16/12 10/22/12 -TWTF 1	Rate				
Week: 10/16/12	\$15.00 \$20.00				
	106x-136x	:30	NM	1	\$15.00
Class of Time - Immediately Pre-emptible without notice		.00	14,00	'	ψ10.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/30/12 11/05/12 -TwTF 1	Rate				
Week: 10/30/12 11/05/12 -TWTF 1 132 WPBF 10/06/12 10/06/12 ACCESS HOLLYWOOD WKI	\$15.00	.20)	450.00
Class of Time - Pre-emptible with notice	ACCESS HOLLTW	:30	NM	1	\$50.00
Start Date	Rate				
Week: 10/01/12 10/07/121- 1	\$50.00				
133 WPBF 10/13/12 10/13/12 ACCESS HOLLYWOOD WKI	ACCESS HOLLYW	:30	NM	1	\$50.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/08/12 10/14/121 1	\$50.00				
134 WPBF 10/20/12 10/20/12 ACCESS HOLLYWOOD WK	ACCESS HOLLYW	:30	NM	1	\$50.00
Class of Time - Pre-emptible with notice	D-1				
Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 1- 1	<u>Rate</u> \$50.00				
135 WPBF 10/27/12 10/27/12 ACCESS HOLLYWOOD WKI	· · · · · · · · · · · · · · · · · · ·	:30	NM	1	\$50.00
Class of Time - Pre-emptible with notice				•	450.00
			•		

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise

150 WPBF 10/30/12 10/30/12 PRIVATE PRACTICE

Class of Time - Pre-emptible with notice Start Date End Date Weekdays 09/28/12 / 11/01/12



WPBF 3970 RCA Boulevard Suite 7007 Palm Beach Gardens, FL 33410 (561)694-2525

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	Obai	ma/D/President	09/20/12	/ 11/	U 17 12
*Line Ch Start Date End Date Description S	Start/End Time	Spots/ Days Length Week Rate	Type Sp	ate	Amount
Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 1- 1	Rate \$50.00	Dayo Longar Wook Nato	Турсор	<i>3</i> (3	7 iniount
136 WPBF 11/03/12 11/03/12 ACCESS HOLLYWOOD WKIA Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/121- 1	CCESS HOLLYV Rate \$50.00	30	NM	1	\$50.00
137 WPBF 09/30/12 09/30/12 PRIVATE PRACTICE WKND12 Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/121 1		:30	NM	1	\$50.00
138 WPBF 10/07/12 10/07/12 PRIVATE PRACTICE WKND12 Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/121 1		:30	NM	1	\$50.00
139 WPBF 10/14/12 10/14/12 PRIVATE PRACTICE WKND12 Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/121 1		:30	NM	1	\$50.00
140 WPBF 10/21/12 10/21/12 PRIVATE PRACTICE WKND12 Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/121 1	2-1x <u>Rate</u> \$50.00	:30	NM	1	\$50.00
141 WPBF 10/28/12 10/28/12 PRIVATE PRACTICE WKND12 Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/121 1	2-1x <u>Rate</u> \$50.00	:30	NM	1	\$50.00
142 WPBF 11/04/12 11/04/12 PRIVATE PRACTICE WKND12 Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/121 1		:30	NM	1	\$50.00
143 WPBF 09/29/12 09/29/12 M-Sun 1130p-12am Late Nev11 Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/121- 1	130p-1205am <u>Rate</u> \$400.00	:30	NM	1	\$400.00
147 WPBF 10/02/12 10/05/12 M-F 3-4P M Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 -TwTF 1	Rate \$400.00	:30	NM	1	\$400.00
148 WPBF 10/02/12 10/05/12 Dr. Oz 4- Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 -TwTF 3	-5p <u>Rate</u> \$500.00	:30	NM	3	\$1,500.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week	-9PM <u>Rate</u> \$4,500.00	:30	NM	1	\$4,500.00

Obama/D/President

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Rate

:30

NM

\$0.00

10-11PM

Spots/Week

Notwithstanding to whom bills are rendered, advertiser, agency and service, piontly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.



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Alt Order# Contract / Revision 958659 06355758 / 10 **Contract Dates** Product Estimate # OBAMA FOR AMERICA 1897 09/25/12 - 11/06/12

Advertiser Original Date / Revision Obama/D/President 09/28/12 / 11/01/12

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 -T 1 Spot Ch Date Range Description 1 WPBF 10/29/12-11/04/12 PRIVATE PRACTICE Credited Credited	Rate \$2,175.00 Start/End Time 10-11PM	<u>Weekdays</u> <u>Length</u> <u>Rate</u> -Tu :30 \$2,175.00	<u>Type</u> NM	
151 WPBF 10/10/12	10-11PM <u>Rate</u> \$2,175.00	:30	NM 1	\$2,175.00
152 WPBF 10/03/12 10/03/12 NETWORK POLITICAL PR Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12W 1	O9-11p <u>Rate</u> \$1,800.00	:30	NM 1	\$1,800.00
153 WPBF 10/06/12 10/06/12 Sat 5-6am News Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12S- 1	Sat 5-6am <u>Rate</u> \$60.00	:30	NM 1	\$60.00
154 WPBF 10/10/12 10/10/12 Wed ABC Prime A Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12w 1	8-9PM <u>Rate</u> \$1,800.00	:30	NM 1	\$1,800.00
155 WPBF 10/07/12 10/07/12 PRIVATE PRACTICE WKN Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/125 1	D12-1x <u>Rate</u> \$50.00	:30	NM 1	\$50.00
156 WPBF 10/21/12	Sun 6-7am <u>Rate</u> \$180.00	:30	NM 1	\$180.00
157 WPBF 10/16/12 10/19/12 4:30a-5a Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 -TWTF 2	430a-5a <u>Rate</u> \$60.00	:30	NM 2	\$120.00
158 WPBF 10/28/12 10/28/12 Sun 5-6am News Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12S 1	Sun 5-6am <u>Rate</u> \$100.00	:30	NM 1	\$100.00
159 WPBF 10/29/12 11/02/12 Jimmy Kimmel Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 MTWTF 1	1206-106A / 1135F <u>Rate</u> \$70.00	:30	NM 1	\$70.00
160 WPBF 11/03/12	Sat 6-7am <u>Rate</u> \$160.00	:30	NM 1	\$160.00
161 WPBF 11/03/12 11/03/12 Sat 5-6am News Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week	Sat 5-6am Rate	:30	NM 1	\$120.00

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Alt Order# Contract / Revision 06355758 958659 / 10 **Contract Dates** Product Estimate # 09/25/12 - 11/06/12 OBAMA FOR AMERICA 1897

Original Date / Revision Advertiser 09/28/12 / 11/01/12 Obama/D/President

Snote/

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate Type S	pots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 S- 1	<u>Rate</u> \$120.00				
162 WPBF 10/29/12 11/02/12 4:30a-5a	430a-5a	:30	NM	1	\$20.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 MTWTF 1	<u>Rate</u> \$20.00				
163 WPBF 10/30/12 11/02/12 The View	11A-12PM	:30	NM	1	\$800.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 -TWTF 1	<u>Rate</u> \$800.00		7		
164 WPBF 10/30/12 11/02/12 Nightline	1135-1205AM / 123	:30	NM	1	\$700.00
Class of Time - Fixed Non Pre-emptible			-		
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 -TWTF 1	Rate \$700.00			-	
166 WPBF 10/30/12 11/02/12 WPBF News 25 @ 6:00PM		:30	NM	2	\$2.100.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 -TWTF 2		.30	Nivi	2	\$2,100.00
167 WPBF 10/30/12 11/02/12 Jimmy Kimmel	1206-106A / 1135F	:30	NM	1	\$70.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 -TWTF 1	<u>Rate</u> \$70.00			·	V , 0.00
168 WPBF 11/03/12 11/03/12 Sat Prime College Football	l 8-1130pm	:30	NM	1	\$1,175.00
Class of Time - Pre-emptible with notice					
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12S- 1	\$1,175.00			-	
169 WPBF 10/31/12 11/02/12 Dr. Oz	4-5p	:30	NM	2	\$2,000.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Week: 10/29/12 11/04/12WTF 2	Rate \$1,000.00	.50	13.00	2	Ψ2,000.00
170 WPBF 11/05/12 11/06/12 WPBF News 25 Mornings	@ 5:30-5:57am	:30	NM	1	\$320.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Week: 11/05/12 11/11/12 MT 1	<u>Rate</u> \$320.00				,
171 WPBF 11/04/12 11/04/12 Sun 6-7am News	Sun 6-7am	:30	NM	1	\$180.00
Class of Time - Fixed Non Pre-emptible Start Date	<u>Rate</u> \$180.00				
172 WPBF 11/05/12 11/06/12 WPBF News 25 @ 5am	5-530am	:30	NM	1	\$220.00
Class of Time - Fixed Non Pre-emptible Start Date	<u>Rate</u> \$220.00				
173 WPBF 11/01/12 11/02/12 Jimmy Kimmel	-1206-106A / 1135F	:30	NM	1	\$70.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12TF 1	<u>Rate</u> \$70.00				
174 WPBF 11/04/12 11/04/12 Sun 8-9am News Class of Time - Fixed Non Pre-emptible	Sun 8-9am	:30	NM	1	\$450.00

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Print Date 11/01/12

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WPBF 3970 RCA Boulevard **Suite 7007** Palm Beach Gardens, FL 33410 (561)694-2525

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	Contract / Revision 958659 / 10	Alt Order # 06355758
Contract Dates 09/25/12 - 11/06/12	Product OBAMA FOR AMER	Estimate #
Advertiser Obama/D/President	[Original Date / Revision 09/28/12 / 11/01/12

tline Oh Otent	D-4- E-4 D	oto Donovintia		Chart/End Time	Dava	Spots/	Data	Time	\nata	A ma a comb
*Line Ch Start	Date End D	ate Description	n	Start/End Time	Days	Length Week	Rate	TypeS	pois	Amount
Start Date Week: 10/29/12	End Date 11/04/12	Weekdays S	Spots/Week 1	<u>Rate</u> \$450.00						•
175 WPBF 11/03	/12 11/03/	12 ACCESS I	OLLYWOOD W	KACCESS HOLLYN		:30		NM	1	\$25.00
Class of Time <u>Start Date</u> Week: 10/29/12	e - Immediate End Date 11/04/12	ely Pre-emptible <u>Weekdays</u> S-	without notice Spots/Week 1	<u>Rate</u> \$25.00						
176 WPBF 11/04	/12 11/04/	12 Sun 5-6am	News	Sun 5-6am		:30		NM	1	\$100.00
Class of Time <u>Start Date</u> Week: 10/29/12	e - Fixed Non End Date 11/04/12	Pre-emptible <u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$100.00						
177 WPBF 11/04	/12 11/04/ ⁻	12 Sun 6-7am	News	Sun 6-7am		:30		NM	1	\$180.00
Class of Time Start Date Week: 10/29/12	e - Fixed Non End Date 11/04/12	Pre-emptible Weekdays S	Spots/Week 1	<u>Rate</u> \$180.00						
						Totals	 S		209	\$96,740.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/30/12	5	\$3,700.00	\$3,145.00
10/01/12 -10/28/12	152	\$68,550.00	\$58,267.50
10/29/12 -11/06/12	52	\$24,490.00	\$20,816.50
Totals	209	\$96,740.00	\$82,229.00

Signature:	Date:	

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TERMS AND STANDARD CONDITIONS FOR PURCHASE OF BROADCAST ADVERTISING

The person, firm or other business entity ("Agency") contracting to purchase broadcast advertising time on behalf of the advertiser named on the face of this contract ("Advertiser") and the station accepting this contract ("Station") hereby agree that this contract shall be governed by the following conditions and terms:

BILLING AND PAYMENTS 1.

Station will, from time to time at intervals following broadcasts hereunder, bill Agency on behalf of Advertiser at address on the face hereof. Agency (a) shall pay Station thereon at address on bill on or before the 15th day of each month following that in which broadcast occurred or on such other date as may be specified in the invoice.

Except where this contract is made directly with the Advertiser described on the face of this contract, it is understood that Agency makes this contract both for itself and as agent for the Advertiser and that Agency agrees, on behalf of the Advertiser and of itself, that Agency and Advertiser are and shall be jointly and severally liable for all payments to be made by agency to Station and for all obligations undertaken to be performed by Agency.

2. **TERMINATION**

Unless otherwise specified on the face hereof, either party may terminate this contract, without cause, upon giving the other party at least 28 days prior notice provided that, if notice is given by Agency, termination shall not be effective until after two (2) weeks of broadcasting hereunder. If Agency so terminates this contract, if shall pay Station at the earned rate for all broadcasts pursuant to this contract through the effective date of termination.

Station may, upon notice to Agency, terminate this contract at any time; (i) upon material breach by Agency; (ii) if Station fails to receive timely payment on billing; or (iii) if Advertiser's or Agency's credit is, in Station's reasonable opinion, impaired. Upon such termination, all unpaid accrued charges hereunder shall immediately become due and payable. The Agency's only liability shall be to pay for telecasts completed hereunder prior to cancellation by Station.

Agency may, upon notice to Station, terminate this contract at any time upon material breach by Station. Upon such termination, the Station's only liability shall be to pay as liquidated damages a sum equal to the lesser of the following: (i) the actual noncancellable out-of-pocket costs necessarily incurred by Agency in performance of this contract through date of such termination, or (ii) the total which would be due to Station hereunder if, on the date on which Agency gives notice of cancellation, Station had given notice of termination pursuant to Paragraph 2(a) effective at the earliest date permitted thereunder.

Neither party shall have any liability to the other upon termination pursuant to this Paragraph 2, except as provided in this Paragraph 2 and

Paragraph 7.

3. **OMISSION OF BROADCAST**

If, as a result of an act of God, force majeure, public emergency, labor dispute, restriction imposed by law or governmental order, mechanical breakdown, or where necessary to enable the Station to comply with the Communications Act of 1934, as amended, to satisfy the "reasonable access" and/or "equal opportunity" requirements for certain political candidates, or any other similar or dissimilar cause beyond the Station's reasonable control, Station fails to broadcast any or all of the announcement(s) or programs to be broadcast hereunder, Station shall not be in breach hereof, but Agency shall be entitled to an adjustment as follows: (i) if no part of a scheduled broadcast is made, a later broadcast shall be made at a reasonably satisfactory substitute date and time, and if no such time is available, the time charges allocable to the omitted broadcast shall be waived; (ii) if a material part, but not all, of a scheduled broadcast is omitted, a later broadcast shall be made at a reasonable substitute date and time, and Agency shall continue to pay full charge. The foregoing shall not deprive Agency of the benefit of any discounts which it would have earned hereunder if the broadcast had been made in its entirety.

4. **PREEMPTIONS**

Station shall have the right to cancel any broadcast or portion thereof covered by this contract in order to broadcast any program or event which, in the Station's sole discretion, it deems to be of greater public interest or significance. Station may also recapture time previously sold when necessary to comply with its obligations to make available "reasonable access" and/or "equal opportunities" to certain political candidates under the Communications Act of 1934, as amended. Station will notify Agency of such cancellation as promptly as reasonably possible, if the parties cannot agree upon a satisfactory substitute date and time, the broadcast so preempted shall be deemed canceled without affecting the rate, discounts or rights provided under this contract, except that Agency will not have to pay Station any charges allocable to the canceled broadcast.

FIXED RATE PURCHASES

Notwithstanding the provisions of Paragraphs 3 and 4 above, unless the omitted or preempted announcement was purchased as a single buy or at a fixed (i.e., not a preemptible) rate, and it is so indicated on the face of this contract, Station may preempt at its sole discretion for any reason. In the event of preemption or omission, unless otherwise agreed to by Station, Agency shall continue to pay the full charge (no credit or refund will be given) but Agency shall be accorded another announcement at a reasonably satisfactory substitute date and time, at no additional charge therefor.

6. AGENCY MATERIAL

All commercial materials (if so specified on the face of this contract, all program materials, including talent) shall be fumished by Agency and delivered to Station at Agency's sole cost and expense. Agency shall deliver all materials not less than 48 hours (exclusive of Saturdays, Sundays and holidays) in advance of broadcast. All materials furnished by Agency (i) shall not be contrary to the public interest, (ii) shall conform to the Station's then existing program and operating policies and quality standards, and (iii) are subject to Station's prior approval and continuing right to reject or to cause Agency to edit such materials. Station will not be liable for loss or damage to Agency's material or, even if accepted by Station, for communications from others.

If Agency requests within 30 days of last broadcast hereunder, Station will, at Agency's expense, return Agency material to Agency. If Agency does not so request, Station has the right to dispose of all Agency material any time after 60 days following the last broadcast hereunder.

INDEMNIFICATION

Agency and Advertiser will jointly and severally indemnify and hold harmless Station from and against all claims, demands, debts, obligations or charges (including reasonable attorney fees and disbursements) which arise out of or result from the broadcast, preparation for broadcast or contemplated broadcast of materials furnished by or on behalf of Agency and/or Advertiser or furnished by Station at Agency's request for use in connection with Agency's or Advertiser's commercial material, and Station will similarly indemnify and hold harmless Agency and Advertiser with respect to all materials furnished by Station. The indemnitee shall promptly notify and cooperate with the indemnitor with respect to any claim. The provisions of this paragraph shall survive the termination or expiration of this contract.

8. **CONSEQUENTIAL DAMAGES**

Agency and Station hereby agree that consequential damages resulting from any breach of this contract, pursuant to Paragraph 2, or any omission of broadcast, pursuant to Paragraph 3, or any preemption of broadcast, pursuant to Paragraph 4, are speculative and neither Agency not Station shall be held liable for any consequential damages incurred. This consequential damage exclusion provision is an allocation of risk separate and apart from provisions specifying or limiting either Agency's or Station's remedies for breach.

9. **GENERAL**

(a) Station will broadcast the announcements and programs covered by this contract on the dates and at the approximate hourly times provided on the face hereof.

(b)	The Station shall exercise normal precautions in handling of property and mail, but assumes no liability for loss or damage to program or commercial
materials and other property fumis	hed by the Agency in connection with broadcasts hereunder. The Station will not accept or process mail, correspondence, or telephone calls in
connection with broadcasts except	after its prior approval.

- (c) Agency is acting as agent for a disclosed principal (i.e., the Advertiser named on the face hereof) and Agency will act as agent for making payment on all billings hereunder. However, Agency shall be primarily liable for the Advertiser's payment of sums due hereunder and Station shall look initially to Agency for the payment thereof unless and until Agency fails to timely remit payment or becomes insolvent. Advertiser shall be liable to Station and not to agency on all unpaid billings for services rendered by Station hereunder (excluding advertising agency commissions), but only to the extent that Advertiser has not theretofore made payment to the Agency thereon, and to the extent that Advertiser has theretofore made payment to the Agency thereon (i) while knowing that Agency has entered into an agreement or arrangement purporting to assign or pledge to a third party monies which may be or become payable by Advertiser or Agency, or that Agency was in danger of becoming insolvent; or (ii) after receiving notice (together with a current statement of account) from Station that Agency is seriously delinquent under this or any other advertising agreement(s) between Station and Agency be failing to make payment on billings within 45 days after the end of the month in which service is provided thereunder. Nothing herein contained relating to the payment of billings by Agency shall be construed so as to relieve Advertiser of, or diminish Advertiser's liability for breach of its obligations hereunder. If this contract is with a media buying service, all references herein to Agency shall apply to Advertiser except that in such case no commission will be allowed.
- (d) Agency shall not assign this contract except to another agency which succeeds to its business of representing Advertiser and provided such other agency assumes all its obligations hereunder. Advertiser may, upon notice to Station, change its agency and only the successor agency shall be entitled to commissions, if any, on billings for broadcasts thereafter. Station is not required to broadcast hereunder for the benefit of any person other than Advertiser, or for a product or service other than that named on the face hereof.
- (e) This contract contains the entire understanding between the parties, cannot be changed or terminated orally, and shall be construed in accordance with the laws of the State of New York, and with the Communications Act of 1934, as amended, and with the rules and regulations of the FCC issued pursuant thereto. When there is any inconsistency between these standard conditions and a provision on the face hereof, the latter shall govern. Failure of either party to enforce any of the provisions hereof shall not be construed as a general relinquishment or waiver of that or any other provision. All notices hereunder (except for notices under Paragraph 4) shall be in writing, given only by prepaid telegram or mail, addressed to the other party at the address on the face hereof, and shall be deemed given on the date of dispatch.

[For additional information relating to political advertising, Agencies and Advertisers are encouraged to request a copy of the Station's current political advertising disclosure statement.]